



Philadelphia Bird Race



Donor Introduction

DVOC • Academy of Natural Sciences • 1900 Benjamin Franklin Parkway • Philadelphia, PA 19103 • www.philadelphiabirdrace.org • www.birdphilly.org

What was your first bird? Was it a moment in time, frozen in your memory forever? For so many it is. For me it was not one, but a series of moments. The one that sticks with me most was in fourth grade on a class trip to Bartram's Garden. I stepped out the door and stopped stunned. A couple of tiny, precious chocolate-colored Brown Creepers, puffed up and fluffy in the cold, were determinedly hitching their way up a tree trunk. They were only just at arm's reach.

Today when I visit Bartram's, I marvel that this seminal sighting (for me) unfolded just meters from an amazing specimen of *Franklinia alatamaha*. And it was at the very site where Alexander Wilson studied and painted, and laid the foundation for American ornithology. Wilson, John James Audubon, John Cassin, James Bond and so many other important bird experts made their homes in and around the city. And our rich tradition continues even today with a cadre of renowned birders and ornithologists residing and working in the area. Indeed, Philadelphia is a great place for birds. But, it's an even better place for birders.

BirdPhilly is a new initiative and an extension of a vibrant tradition.

BirdPhilly: Our Goal

BirdPhilly is an initiative of the Delaware Valley Ornithological Club. Founded in 1890, the DVOC has been based at the Academy of Natural Sciences in Philadelphia since 1891. Through BirdPhilly our goal is to increase interest and awareness of the region's birds by providing quality birding experiences on expertly guided field trips. Most field trips are free, and open to kids and adults. BirdPhilly will also spotlight valuable conservation programs and projects and raise funds for them by hosting an event called the Philadelphia Bird Race.

Philadelphia Bird Race: A Unique Event

The Philadelphia Bird Race (**PBR**) is a BirdPhilly event and will run May 9-17, 2015. It is a birding fund-raiser supporting education, awareness, and conservation of regional birdlife in the Philadelphia area. Teams will participate, and in some cases compete, but together raise money for each year's causes. The **PBR** includes multiple events such as Big Days, Big Sits, Mini-Days, a Roadrunner Challenge, and a Big Green Hour. Awards are given in these categories, and in a photo contest. There is also an award for the team that raises the most money. Participating in the **PBR** is fun, social, and keeps people active and outside. It brings the community together, offering the thrill of the chase, the puzzle of species identification, and the chance to help conserve birds in our own backyards.



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Get Involved

More than anything, we want you to sign up and participate. Getting involved in the Philadelphia Bird Race is easy. You can register a team in a Philly Bird Race category, or volunteer to support the BirdPhilly team.

Your Support!

BirdPhilly needs your help to host the Philadelphia Bird Race. Your donation allows BirdPhilly to fulfill its potential. Donations directly benefit BirdPhilly and go to offsetting expenses and developing future programs. See the attached form to donate by check now, or visit our website www.birdphilly.org for more information on how to become a supporter.

Join our passionate and dedicated birding community in supporting these new exciting initiatives.

Sincerely,

George L. Armistead
BirdPhilly

info@birdphilly.org
215-913-4783

Delaware Valley Ornithological Club
Academy of Natural Sciences of Drexel University
1900 Benjamin Franklin Parkway
Philadelphia, PA 19103

I would like to donate:

- \$100
- \$250
- \$500
- \$1000
- Another amount: \$ _____

Please make checks payable to DVOC. DVOC (Delaware Valley Ornithological Club) is a 501(c)(3) organization and your donation is tax deductible.

Name _____

Phone # _____

Address _____

Email Address _____

I would like to be contacted:

- When Philly Bird Race registration opens
- About BirdPhilly volunteer opportunities
- About sponsorship opportunities

Thank you for your support!